

# SECRET ACTING TEACHERS

PERFORMANCE. PRESENCE. PERSUASION

## FOR LEADERS



COACHING AND TRAINING  
FOR  
POWERFUL COMMUNICATION



## WHY ACTING TECHNIQUES?

Oscar-winning actors know how to captivate audiences, command presence, and inspire action — all on cue.

At Secret Acting Teachers, we bring the world's best performance tools to leaders, entrepreneurs, and professionals who need to communicate with authority, influence, and authenticity.

If you lead, present, negotiate, or inspire others, mastering these skills is no longer optional — it's essential.

**“Approximately 75% of people experience a fear of public speaking. Actor training provides the confidence, resilience, and emotional agility needed to overcome that fear.”**  
— **Ambition ABA**

## COMMUNICATION COACHING

### **Before**

Feeling under-confident or disconnected when speaking

Struggling to craft clear, impactful messaging

Finding it hard to fully show up in meetings or presentations

Drifting focus or presence under pressure

### **After**

Confident, engaging communicator

Strategic, persuasive storytelling

Commanding Leadership Presence

Exceptional Listening Skills



# CORPORATE WORKSHOPS & TEAM TRAINING

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Flexible, Tailored Communication Masterclasses for Teams

Every organisation has different communication challenges. Through a discovery call, we help you build a bespoke training day around your needs.

- ✓ Select from 10 proven modules
- ✓ Create a half-day, full-day, or multi-day leadership workshop
- ✓ Blend practical exercises, theory, and application for real-world results

**“Drama classes teach individuals to project confidence, authority, and charisma — essential ingredients for leadership and public speaking success.”**

**— Southside Performance Studio**

# BUILD YOUR OWN COMMUNICATION MASTERCLASS

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Module	Focus
Owning Your Narrative (Backstory)	Who are you as a leader? Shape your leadership story.
Strategic Messaging (Objectives)	Clarify your purpose and align your communication.
Communication Strategies (Actions and Tactics 1)	Influence and impact with intentional strategy.
Emotional Intelligence & Influence	Enhance trust, connection, and persuasion.
Rhythm and Tempo for Impactful Speaking	Manage your energy, pacing, and delivery intensity.
Voice and Presence 1: Authority	Core vocal and physical techniques to command attention.
Persuasive Delivery (Actions and Tactics 2)	Master storytelling, negotiation, and leadership delivery.
VOice and Presence 2: Advanced Techniques	Deliver confidently under pressure and in high-stakes settings
Deep Listening Skills (Meisner Technique)	Build deep presence and relational intelligence through listening.
Body Language Mastery (Laban Technique)	Influence through confident, intentional body language.





## EXAMPLE GROUP TRAINING FORMATS

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Format	Modules	Typical Investment
Half-Day Workshop	3 modules + Integration	from £1250
Full-Day Workshop	5-6 modules + practice sessions	from £2250
2-Day Leadership Intensive	Full 10-module journey	from £4000

## WHY THIS MATTERS

**“Acting techniques can make public speaking more enjoyable and less intimidating, helping individuals speak with power and poise.”**  
— Forbes Leadership Forum

Modern leaders need not just technical skills — they must move, inspire, and connect.

Our programme bridges the gap between technical communication and human impact.

# 1:1 COACHING OPTIONS

Tailored private coaching for individuals:

- Online Coaching: 6 x 1-hour sessions
- In-Person Coaching: 10 x 90-minute sessions

Each session combines practical techniques, real-time feedback, and leadership application.

Focus Area	Online 1:1 (60 mins)	In-person 1:1 (90 mins)
Owning Your Narrative (Backstory)	£150	£225
Strategic Messaging (Objectives)	£150	£225
Communication Strategies (Actions and Tactics 1)	£150	£225
Emotional Intelligence & Influence	£150	£225
Rhythm and Tempo for Impactful Speaking	£150	£225
Voice and Presence 1: Authority	£150	£225
Persuasive Delivery (Actions and Tactics 2)	£150	£225
Voice and Presence 2: Advanced Techniques	£150	£225
Deep Listening Skills (Meisner Technique)	N/A	£225
Body Language Mastery (Laban Technique)	N/A	£225

## Programme Packages

Online Coaching Package - 6 Sessions - £850 (Saving £50)

In Person Coaching Package - 10 Sessions - £1750 (Saving £250)

# ABOUT SECRET ACTING TEACHERS

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Founded by acting teacher Adam Stadius, Secret Acting Teachers brings two decades of elite actor training expertise into leadership, communication, and professional development.

Adam launched the School of Drama at Leeds Conservatoire in 2019, bringing high-level actor training to the North of England.

As Deputy Head of the School of Drama, he has built and led a team of over 80 lecturers and presented to audiences of up to 350 people at a time through open days, workshops, and public speaking events — attracting over 650 applicants annually for competitive 36-place programmes.

This unique blend of leadership experience, talent development, and performance expertise underpins everything we deliver:

Training leaders to communicate with confidence, presence, and impact.



“Adam doesn’t just teach acting — he teaches **authenticity**.

Working with him helped me **connect more deeply to myself and others**.

I left with not only stronger performance skills, but a **clearer voice, greater presence**, and a deeper understanding of who I am.”



## EARLY ACCESS OFFERS

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- Founding Client Discount: 10% off first full programme bookings (limited availability)
- Strategic Partner Rewards: Refer a leader and both receive priority upgrades and future discounts

## HOW TO GET STARTED

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- Free 30-Minute Discovery Call — Understand your needs
- ✓ Build Your Plan — Select sessions that align with your goals
- ✓ Delivery — 1:1 coaching or tailored workshops for your team
- ✓ Email [info@secreteachers.com](mailto:info@secreteachers.com) to book your consultation

## SECRET ACTING TEACHERS: FOR LEADERS

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Performance. Presence. Persuasion.